

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Leadership Fund

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1246258**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 3618**

**Contract ID: 863289**  
**P.O Number:**

**Client ID: 42962**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$684.00
Agency Commission	(\$102.60)
Rep. Firm Commission	(\$203.49)

<b>Net Advertising Fee</b>	<b>\$377.91</b>
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<b>Sub Total</b>	<b>\$377.91</b>
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<b>Total This Invoice</b>	<b>\$377.91</b>
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/62327669/  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Senate Leadership Fund  
 Remarks: /62327669/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 863289  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
09/26/16	Monday	HGTV-E	1470-TERRE HAUTE	Love It or List It	2:41pm	SLTV30IN07H	00:00:30	Charged	34.00	*
09/26/16	Monday	TBSC-E	1470-TERRE HAUTE	Family Guy	8:13pm	SLTV30IN07H	00:00:30	Charged	83.00	*
09/26/16	Monday	HIST-E	1470-TERRE HAUTE	American Pickers	8:19pm	SLTV30IN07H	00:00:30	Charged	78.00	*
09/26/16	Monday	USA-E	1470-TERRE HAUTE	WWE Monday/Repeats	8:20pm	SLTV30IN07H	00:00:30	Charged	93.00	*
09/26/16	Monday	TNT-E	1470-TERRE HAUTE	The Town	10:54pm	SLTV30IN07H	00:00:30	Charged	93.00	*
09/26/16	Monday	DISC-E	1470-TERRE HAUTE	Fast N' Loud	11:27pm	SLTV30IN07H	00:00:30	Charged	73.00	*
09/26/16	Monday	HGTV-E	1470-TERRE HAUTE	Tiny House Hunters	11:45pm	SLTV30IN07H	00:00:30	Charged	73.00	*
09/26/16	Monday	FXNC-E	1470-TERRE HAUTE	The Kelly File	11:50pm	SLTV30IN07H	00:00:30	Charged	69.00	*
09/26/16	Monday	CNN-E	1470-TERRE HAUTE	Debate Night in America	11:55pm	SLTV30IN07H	00:00:30	Charged	49.00	*
09/26/16	Monday	FRFM-E	1470-TERRE HAUTE	The 700 Club	11:59pm	SLTV30IN07H	00:00:30	Charged	39.00	*
<b>Grand Total</b>									<b>684.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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